

International Forum: Responsible Investments in the CIS Region

17 -18 December 2019 Grandhotel Hessischer Hof, Friedrich-Ebert-Anlage 40, 60325 Frankfurt am Main

Responsible investments (RI) and Environmental, social and governance (ESG) factors have been key topics for the financial society of developed countries for the last five years, while most emerging markets remain behind this trend. CIS countries have only recently joined this global financial initiative: the first green bonds were issued in 2018, as well as several companies and financial institutions from the CIS have recently gone through ESG/sustainable finance certification. The key aim of the conference is to present ESG and RI pioneers of the CIS market to the EU financial community, as well as to discuss the most recent trends in the area of EU responsible finance.

Format of the event:

- **Day 1 – International conference:** section presentations, networking and an award ceremony
- **Day 2 – Personal meetings day:** B2B and B2G meetings for the conference partners and sponsors from CIS: visits to business associations of Germany, authorities and companies, excursions and entertainment program

17 December 2019, Agenda:

13:00	Registration & welcome coffee
14:00	Introduction and welcome remarks <ul style="list-style-type: none"> • <i>Matthias Schepp, Chairman of the Deutsch-Russische Auslandshandelskammer (AHK)</i> • <i>Dmitry Grishankov, President of the International group RAEX</i>
14:30	Section 1: Responsible investments in regions: experience from the CIS and lessons learned in Germany. ESG-ranking for the CIS Region and the overview of the most efficient responsible investments in the CIS. Participants: <ul style="list-style-type: none"> • <i>Representatives of the CIS regional authorities: examples of the responsible investments (3-4 speakers from the CIS are expected)</i> • <i>Representatives of German regional authorities (a representative of the state of Hesse is expected): responsible investments in the region and best practices</i> • <i>Regional investors and exporters</i> • <i>Foreign investors from CIS</i> • <i>RAEX-Europe: ESG-certification for the CIS regions and ratings for the participants of this section</i> Panel discussion Topics to discuss: <ul style="list-style-type: none"> • <i>Investment climate in the CIS countries</i> • <i>Regions and cities from CIS on their way to sustainable development</i> • <i>Local business figures in the foundation of the environment for the sustainable development in the region</i> • <i>Importance of local business in sustainable development of the region</i> • <i>Responsible investment policy in the CIS regions: best practices</i> • <i>Waste management reform in Russia: regional problems are potential opportunities for the German business</i>
16:00	Coffee Break
16:30	Section 2: The most efficient responsible investments from Russian and German companies and financial institutions. Participants <ul style="list-style-type: none"> • <i>RAEX-Europe: ESG-ratings for companies and corporations; green bonds advantages and opportunities; green bonds second opinion; overview of green bonds stock exchanges</i> • <i>Representatives of manufacturing companies from Germany</i> • <i>Representatives of manufacturing companies from CIS</i> • <i>Representative of international development bank</i> Panel discussion.

	<p>Topics to discuss:</p> <ul style="list-style-type: none"> • <i>“Green” financial infrastructure: experience from leading stock exchanges</i> • <i>Responsible investments and green bonds regulations: EU in comparison with CIS</i> • <i>Green bonds pioneers from CIS</i> • <i>Transition bonds as a prospective instrument for companies from developing countries</i> • <i>“Green” banking products</i> • <i>ESG-factors influence on the trade financing deals</i> • <i>ESG-factors in investment strategies</i> • <i>Non-financial reports from big companies: champions experience</i> • <i>Implementing the most efficient technologies: experience sharing between Germany and Russia</i> • <i>“Carbon” tax: european experience</i> • <i>SMEs’ contribution to the sustainable economic development of the country</i> • <i>The importance of sustainable investments for exporting goods from CIS to the EU</i>
<p>18:00</p>	<p>Closing Remarks and Award Ceremony</p> <ul style="list-style-type: none"> • <i>“Green champions” from CIS</i>
<p>18:30</p>	<p>Event Close & AHK Treff *</p>

***AHK Treff is a networking meeting open for all AHK members as well as for every registered Forum Participants.**