



# **International Forum: Responsible Investments in the CIS Region**

# 17 December 2019, Grandhotel Hessischer Hof, Festsaal, Friedrich-Ebert-Anlage 40, 60325 Frankfurt am Main

Responsible investments (RI) and Environmental, Social and Governance (ESG) factors have been key topics for the financial society of developed countries for the last five years, while most of emerging markets remain behind this trend. CIS countries have only recently joined this global financial initiative: the first green bonds were issued in 2018, as well as several companies and financial institutions from the CIS have recently gone through ESG/sustainable finance certification. The key aim of the conference is to present ESG and RI pioneers of the CIS market to the EU financial community, as well as to discuss the most recent trends in the area of EU responsible finance.

#### Format of the event:

- **Day 1 International conference:** panel discussions, networking (including AHK Treff) and an award ceremony (from 13:00 till 20:30)
- **Day 2 Business meetings day**: B2B and B2G meetings for the conference partners and partners from CIS: visits to business associations of Germany, authorities and companies, excursions and entertainment program

# 17 December 2019, Agenda:

### 13:00 Registration & welcome coffee

#### 14:00 Introduction and welcome remarks

- Matthias Schepp, Chairman of the Russian-German Chamber of Commerce (AHK)
- **Dmitry Grishankov**, President of the International group RAEX

# 14:30 Section 1: Responsible investments in the CIS regions

# Analytical support:

RAEX-Europe: ESG-analysis of CIS Region and the overview of the most efficient responsible investments in the CIS countries

Moderation: Dmitry Grishankov, President of the International group RAEX

#### Participants:

- **Dmitry Averov**, Deputy Head of the Administration of the Lipetsk Region (Russia)
- **Svetlana Bik**, Executive Director, National Association of Concessionaires and Long-term Infrastructure Investors (Russia)
- Vladimir Gorchakov, Associate Director, Rating service of RAEX-Europe (Germany)
- Alfred Mayr, Managing Director Cluster of Environmental Technologies Bavaria (Germany)
- Alexander Nikitin, Governor of the Tambov region (Russia)
- **Sergey Nikitin**, Head of the Representative Office of the Chamber of Commerce and Industry of the Russian Federation in Germany (Germany)
- **Denis Kornev**, Specialist of Department of Prospective Development PJSC Magnitogorsk Iron and Steel Works (Russia)
- Yulia Sofronova, Head of Nordic, CEE and CIS region, Principle for Responsible Investment (PRI) UN (via Skype) (UK)

# Panel discussion

#### **Topics to discuss:**

- Investment climate in the CIS countries and regions
- Regions and cities from CIS on their way to sustainable development
- Responsible investment policy in the CIS regions: best practices
- Integration of German "green" technologies in the economy of the regions and cities of the CIS
- Importance of local business in sustainable development of the regions
- The key drivers of the Russian regions' economy

# 16:00 Coffee Break

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# 16:30 Section 2: Responsible and sustainable financial markets in CIS and EU

#### Analytical support:

#### RAEX-Europe:

- ESG-ratings and rankings for companies
- Green bond advantages and opportunities
- Green bond second opinions
- Overview of sustainable stock exchanges

Moderation: Matthias Schepp, Chairman of the Russian-German Chamber of Commerce (AHK)

# Participants:

- Simone Andrae, CEO of Andrae Project Finance (Germany)
- Michail Babenko, Director of the Green Economy Program of the World Wide Fund for Nature in Russia (Russia)
- **Dr. Jean-Pierre Bussalb,** Head of Section, Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) (Germany)
- Valérie Guillaumin, Director, Market Practice and Regulatory Policy, International Capital Market Association (ICMA) (Switzerland)
- Svetlana Grishankova, Managing director of RAEX-Europe (Germany)
- Andrey Krylov, Head of Securities Markets Department of the National Financial Association (Russia)
- Timur Onzhanov, Managing Director of Astana International Financial Centre (AIFC) (Kazakhstan)
- Gleb Shevelenkov, Director of the Debt Market Department of Moscow Stock Exchange (Russia)
- Sachin Vaankalas, General Manager of Luxembourg Finance Labelling Agency (LuxFLAG) (Luxembourg)
- Serena Vento, Director of Fundraising & Partnerships, Climate Bonds Initiative (UK/ Belgium)
- Dr. Vasily Vysokov, Chairman of the Board of Directors, Center-invest Bank (Russia)
- Representative of Credit Bank of Moscow\* (Russia)
- Representative of KfW development bank\* (Germany)
- Representative of European Bank for Reconstruction and Development (EBRD)\* (UK)
- Representative of Green and Sustainable Finance Cluster Germany e. V. \* (Germany)

#### Panel discussion

#### Topics to discuss:

- "Green" financial infrastructure: experience from leading stock exchanges
- Responsible investments and green bond regulations: EU in comparison with CIS
- Green bond verification standards: EU vs. CIS
- Issuance of green bonds on European financial markets: dynamic and current stance
- Green bond pioneers from CIS
- Transition bonds as a prospective instrument for companies from developing countries
- "Green" banking products and ESG-banking
- ESG-factors influence on the international trade financing deals
- ESG-factors in investment strategies of pension funds and development banks

# **Closing Remarks and Award Ceremony**

# 18:00

- Ben Aris, Editor-in-chief, Bne IntelliNews
- Award Ceremony by RAEX-Group

#### **Event Close & AHK Treff \*\***

18:30-20:30

• André Fritsche, Representative of the State of Hesse in the Russian Federation, Russian-German Chamber of Commerce (AHK) (Russia)

# \*Waiting for confirmation

\*\*AHK Treff is a networking meeting open for all AHK members as well as for every registered Forum Participants.

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