

# Rating-Agentur Expert RA GmbH confirmed 'AAA' ratings of the United States of America

Rating-Agentur Expert RA GmbH confirmed the sovereign government credit rating (SGC) of the United States of America at 'AAA' (Highest level of creditworthiness of the government) in national currency and at 'AAA' (Highest level of creditworthiness of the government) in foreign currency.

Rating-Agentur Expert RA GmbH confirmed the country credit environment rating (CCE) of the United States of America at 'AAA' (Highest quality of credit environment of the country) in national currency and at 'AAA' (Highest quality of credit environment of the country) in foreign currency.

## MAJOR FACTORS THAT INFLUENCED BOTH TYPES OF RATINGS:

Positive factors:

- Highly diversified, technologically advanced and dynamic national economy combined with a favourable geographical and geopolitical stance. The country scored 5,6 out of 5,8 in the 2015 competitiveness index from the World Economic Forum and ranked 8<sup>th</sup> out of 180 countries in the Doing Business 2017 report published by the World Bank;
- The U.S. is one of the world's wealthiest and most developed countries with a GDP per capita of USD 58 364 in PPP terms and a Human development index of 0,76 in 2016, well above large advanced countries. However, the country remains behind the average figures of its rating peers;
- Strongly developed and liquid stock market as shown by the market capitalization of listed companies at 147% of GDP in 2016. The Agency expects this figure to increase given Trump's announcements of possible expansionary policies;
- Real GDP grew over the past six years at an average rate of 2,1% despite slowing down to 1,6% in 2016; the lowest growth rate since 2011. The real GDP growth rate stood at 1,9% in 1Q 2017, slightly above the 1,6% reported in 1Q 2016;
- Unemployment rate declined in 2016 to 4,9% from 5,3% a year before. This is the lowest rate that the U.S. has recorded since 2008, when it stood at 5,8%. If job creation (one of the main campaign promises of president Trump during his campaign) materializes, the unemployment rate could decrease even further during 2017. However, it is still too early to see a clear trend in this factor;
- Despite having increased slightly in 2016 to 10% of GDP and 32% of budget revenues, short-term debt remains at bearable levels;
- Even though the inflation rate picked up in 2016 to 2,2% from 0,7%, it remains low relatively to our internal benchmarks;
- High volume of FDI inflows at 2,1% in 2015, which shows the investment potential in the country. Additionally, this indicator has increased steadily over the past three years (new factor in the methodology).

Restricting factors:

• The economy remains substantially leveraged as indicated by the volume of private credit to GDP which stood at 238% in 2015. However, it declined from 251% in 2014;



• The US fiscal deficit widened by almost 1p.p. to 4,4% of GDP in 2016 driven by a decline in fiscal revenues. We could potentially observe a significant mid- and long-run increase in the fiscal pressure if the tax cut plan proposed by president Trump's administration is not able to push economic growth and job creation in the mid run. However, there is still a high level of uncertainty around this topic.

## Negative factors:

- High and steadily growing government debt load at 107,3% of GDP and 347,8% of budget revenues by end-2016 from 105,6% and 332,2% respectively in 2015. During 1Q 2017, government debt declined by 1% to USD 19,8 tn due to the reintroduction of the debt ceiling, as the two-year suspension of the debt limit agreed during Obama's administration came to an end on the 15 March 2017. Since then, the debt has remained pretty flat. While this will prevent the debt metrics to increase significantly, it will also bring back the risk of a government shut-down and potential default;
- The US trade deficit remained high at around 2,6% of GDP in 2015. However, a number of protectionist policies which were announced by Donald Trump during his campaign could have mixed results on the trade balance of the country. The recent confirmation of President Trump's trade nominee on the 11 May 2017 is likely to finally trigger a renegotiation of NAFTA agreement;
- Persistent politicking between the legislative and executive branches of the government on fiscal policies and debt ceilings that sometimes increases the possibility of a technical debt default. However, this could be mitigated as the newly elected president belongs to the Republican Party, which holds majority in both the House of Representatives and the Senate.

Support factors:

- The U.S. has a strong financial system which affects other countries and the US Treasury bonds serve as international benchmark for fixed income securities (Very strong support factor);
- The country has a very strong and important global reserve currency: USD (Moderately strong support factor);
- Participation in strong trade and political unions (NAFTA, OECD) (Moderately strong support factor).

## ADDITIONAL FACTORS THAT INFLUENCED CCE RATINGS:

Negative factors:

• Significant level of private sector debt to GDP at 250% in 4Q 2016.

Restricting factors:

• Despite having a high quality of investor's protection, the country's position in the ranking of protecting investors from Doing Business deteriorated from the 32<sup>nd</sup> place in 2015 to the 41<sup>st</sup> place out of 180 countries in 2016) (positive factor before).

Positive factors:

- High quality and large variety of instruments on the financial market;
- As forecasted in our previous rating report, real interest rate declined to 1,3% in 2016 motivated by a combined effect of higher inflation and still low deposit rates in the financial market;
- Stock exchange Index (S&P 500) has significantly increased over the last six years. We keep our view that this number is likely to increase as a result of the Trump administration's expansionary policies.



## SENSITIVITY ASSESSMENT:

The following developments could lead to a downgrade:

- Increase of the fiscal deficit to figures observed prior to 2010 as a result of lower than expected fiscal revenues or higher expenses. The cut in the corporate tax rate combined with higher interest payments following the hike in the Fed Funds rate could lead to higher deficit figures in the long run;
- Renegotiation or withdrawal from key trade agreements (NAFTA in particular), which could lead to a reduction of the US volume of trade and increase of domestic prices.

"The United States 'AAA' ratings remain mainly underpinned by the country's supportive economic conditions and significant resilience to external and domestic shocks.

Given the still declining unemployment rate and inflation rates around the Fed's target, the Federal Open Market Committee (FOCM) increased the Fed Funds rate. While showing signs of monetary policy normalization, it increased the pressures on the government debt interest payments. This, coupled with the recent reintroduction of the debt limit in and a potential tax cut, is likely to widen the U.S. fiscal deficit over the next years.

The country's financial sector remains strong with a comfortable level of assets and increasing profitability metrics. A potential repeal of the Dodd-Frank could benefit the industry with lower regulations. However, this could also make financial markets more fragile and may put the economy at risk of another financial crisis in the long-run.

The country's trade deficit could narrow in the long-run if some of the U.S. trade deals are renegotiated following the recent confirmation of Trump's trade nominee. However, such a move could potentially have a negative impact on prices and domestic supply." – Clarified Gustavo Angel, Rating Associate of Rating-Agentur Expert RA GmbH

Responsible expert: Gustavo Angel, Rating Associate of Rating-Agentur Expert RA GmbH

Reviewer: Hector Alvarez, Rating Associate of Rating-Agentur Expert RA GmbH

Research report on USA is available at:

http://raexpert.eu/reports/Research\_report\_USA\_19.05.2017.pdf

Next scheduled rating publication: 17 November 2017. The full sovereign rating calendar can be found at <u>http://raexpert.eu/sovereign/#conf-tab-5</u>

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## **RATING HISTORY:**

Date	Review reason	SGC		ССЕ	
		National currency	Foreign currency	National currency	Foreign currency
25.11.2016	Scheduled revision of both types of ratings for the country	ААА	AAA	AAA	AAA
03.06.2016	Scheduled revision of both types of ratings for the country	AAA	AAA	AAA	AAA
11.12.2015	First assignment of both types of ratings for the country	AAA	AAA	AAA	AAA



#### Minute's summary

The rating committee for the United States of America was held on 17 May 2017. The quorum for the rating committee was present. After the responsible expert presented the factors, which influenced the rating assessment, the members of the committee expressed their opinions and suggestions within the framework of the Sovereign methodology. The chairman of the rating committee ensured that every member of the committee expressed his/her opinion before proceeding to the voting.

The following methodology was used for the rating assessment: Methodology for Assigning Sovereign Government Credit Ratings and Country Credit Environment Ratings – Short Public Version (from April 2017) can be found under the following link: <a href="http://raexpert.eu/files/methodology/Methodology Short Sovereign v2.pdf">http://raexpert.eu/files/methodology/Methodology Short Sovereign v2.pdf</a>. Descriptions and definitions of all rating categories can be found under the following link: <a href="http://raexpert.eu/sovereign.php">http://raexpert.eu/sovereign.php</a> under the "Rating scale" section. The user of the rating shall read the methodology in order to have a full understanding of the rating procedure.

#### These ratings are unsolicited. The rated entity did not participate in the rating process.

Main sources of information: International Monetary Fund, World Bank, World Federation of Exchanges, World Economic Forum, Doing Business, United Nations, US Federal Reserve.

#### Limits of the Credit Rating

During the rating assignment process, Rating-Agentur Expert RA GmbH (the Agency) used publicly available information that was considered to be reliable, complete and non-biased. The responsible expert performed the rating assessment of the country with information considered as the most reliable and up to date in accordance to the overall position of the country and the Agency's internal criteria for selecting data providers. The information and data used for this specific assessment can be considered as of sufficient quality.

#### **Regulatory use**

Only SGC ratings can be used for regulatory purposes according to ESMA definition. CCE ratings are not considered as credit ratings within the framework of Regulation (EC) No 1060/2009.

#### **Conflict of interest**

The responsible expert was neither influenced nor biased by third parties during the rating assessment. All employees involved in the rating assessment and revision of the rated entity have reported absence of conflicts of interests before initiation of the rating process.

Rating-Agentur Expert RA GmbH is completely independent from the activities of other agencies of the RAEX group.

#### **Risk warning**

The Agency disclaims all liability in connection with any consequences, interpretations, conclusions, recommendations and other actions directly or indirectly related to the conclusions and opinions contained in the Agency's press-release and research report.

This press-release represents the opinion of Rating-Agentur Expert RA GmbH and is not a recommendation to buy, hold or sell any securities or assets, or to make investment decisions.

#### Office responsible for preparing the rating

The office responsible for the preparation and issuance of this credit rating is the office of Rating-Agentur Expert RA GmbH in Frankfurt am Main, Germany.

Rating-Agentur Expert RA GmbH is a credit rating agency established in Germany and therefore shall comply with all applicable regulations currently in force in the European Union.

The European Securities and Markets Authority (ESMA), the EU's direct supervisor of credit rating agencies (CRAs), has registered Rating-Agentur Expert RA GmbH as a CRA under Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16 September 2009 on credit rating agencies, with effect from 1 December 2015.

Rating-Agentur Expert RA GmbH applies the Code of Conduct Fundamentals for credit rating agencies issued by the International Organization of Securities Commissions (IOSCO Code) and includes the basic principles of IOSCO Code in its Code of Conduct.